

learn ai with **dany**

FREE AGENT GUIDE

Funnel Architect

A free Claude Code plugin that picks the right funnel type for your offer, writes the conversion copy, and builds the real HTML pages, all from one plain English request.

Comment FUNNEL on the video
or go to learnaiwithdany.com/agents/funnel-architect

2026-08-29

What it does

Funnel Architect is a Claude Code plugin. You describe what you're selling and who it's for, in plain English, and it picks a funnel type, writes the conversion copy, and builds the actual pages as real HTML and CSS files on your machine.

The video's claim is that it "picks the right funnel type, writes the conversion copy, builds the pages, and deploys them." Three of those four are confirmed true by testing. Given a real offer (\$49/mo cold email SaaS, sold to small agency owners), it correctly picked a SaaS-style trial funnel over a sales-call funnel, and wrote five real files: a landing page, a pricing page with a genuine cost comparison table, a signup form, and a thank you page with onboarding next steps, all sharing one design system. The copy is built around real, specific pain points for the audience, not generic filler, and it even added its own honest disclaimers on stats and testimonials it invented for the demo rather than presenting them as real numbers.

The fourth part of the claim, "deploys them", was not verified in this test. The plugin does ship real deploy skills for Vercel, Netlify and Cloudflare Pages, and they contain correct, standard CLI instructions rather than placeholder text, but this test only ran the pick type, write copy, build pages part of the workflow. If you want the deploy step, expect to need your own free account on whichever host you pick.

One real bug turned up in testing: on the generated landing page, the numbered "How It Works" section has a CSS overlap where the number badge sits on top of the first couple of letters of each heading. The text is still fully there if you view the page source, it just visually overlaps on screen. Worth a five-minute fix in the CSS if you hit it.

Who it is for

Anyone launching a new offer (a SaaS trial, an opt-in, a webinar, a tripwire, and 13 funnel types in total) who would otherwise pay a strategist to pick the funnel structure and a copywriter to write it, or spend a weekend doing both badly themselves. It hands you a first real draft of both the strategy and the pages in one sitting.

Before you start

- Claude Code installed and working on your machine
- git installed, to clone the plugin
- No API key, no account, no signup needed to pick a funnel type, write copy, and build the pages. That part of the workflow ran with nothing but Claude Code itself
- If you go on to deploy the pages, you will need your own free account on Vercel, Netlify or Cloudflare Pages, whichever the deploy skill you use targets
- Install and first funnel build took about 10 minutes in testing, most of it the actual page generation, not the install

Install

Step 1: Clone the plugin

This copies the plugin onto your machine.

```
git clone https://github.com/ominou5/funnel-architect-plugin.git
```

Step 2: Launch Claude Code with the plugin loaded

This starts Claude Code with Funnel Architect's skills and agents available for that session, without installing it globally.

```
claude --plugin-dir ./funnel-architect-plugin
```

Step 3: Ask it to build your funnel, in plain English

No special command is required. Inside that session, describe your offer and who it's for, and ask it to pick the funnel type, write the copy, and build the pages. This is the exact request used in testing:

```
I'm selling a $49/month cold email SaaS tool to small agency owners, teams of 2 to 10 people who do outbound for their clients. Pick the right funnel type for this offer, write the conversion copy, and build the actual funnel pages as real HTML and CSS files in this directory.
```

Claude Code will ask you to approve each file write the first time, unless you've set that directory to auto-accept edits.

Run it

Test input: a \$49/mo cold email SaaS tool, sold to small agency owners running outbound for their own clients.

Real output, abbreviated:

```
Confirmed, files are written to disk:
- index.html: landing page (hero, pain points, how it works, features, testimonials, pricing, FA
- pricing.html: $49/mo plan with a per-seat-tool cost comparison table
- signup.html: 14-day free trial form, no credit card required
- thank-you.html: onboarding confirmation with a 3-step next-actions checklist
- styles.css: shared design system
```

```
Funnel type: SaaS funnel (4 pages), chosen via the funnel-select skill since this is a recurring-revenue, self-serve software product suited to frictionless trial signup rather than a sales call.
```

```
Positioning: "Run Every Client's Cold Email Campaigns From One Dashboard, Without Wrecking Their Deliverability"
```

All five files were confirmed on disk, all internal links between pages resolved correctly, and every page rendered cleanly in a real browser check, aside from the one CSS overlap noted above.

Troubleshooting

A permission prompt appears for every file it wants to write. That's Claude Code's normal file-write approval, not a plugin bug. Approve each one, or set your working directory to auto-accept edits if you want it to run through in one pass.

The "How It Works" section on the landing page has overlapping text on the numbered steps. This is a real, repeatable CSS bug in the template (the number badge sits on top of the heading text). The words are still all there in the page source, it's cosmetic. Open `styles.css`, find `.step-number`, and add left padding to the `.step-card h3` rule to push the heading text clear of the badge.

You expected it to also deploy your funnel live. That part of the plugin (Vercel, Netlify, Cloudflare skills) exists and reads correctly, but wasn't run end to end in this test. You'll need your own free account on whichever host you choose before that step will work.

git clone fails or Claude Code doesn't see the plugin's skills. Confirm you're running the `claude --plugin-dir ./funnel-architect-plugin` command from the same folder you cloned into, and that the folder is named `funnel-architect-plugin`.

Credit

Built by ominou5 (<https://github.com/ominou5/funnel-architect-plugin>), MIT license, 84 stars at test time. This is a genuinely fresh release, the repo's own README calls it v1.0.0 and warns there are "bound to be issues" since it just launched, and testing found exactly one real bug (the CSS overlap above) alongside a solid, working core workflow. The "deploys them" part of the pitch was not verified in this test, only pick funnel type, write copy, build pages were run end to end.

The full write-up, with the PDF and every guide, lives free at learnaiwithdany.com. Comment FUNNEL on the video to get this link sent to you directly.

RECAP

Funnel Architect

A free Claude Code plugin that picks the right funnel type for your offer, writes the conversion copy, and builds the real HTML pages, all from one plain English request.

Built by ominou5 · MIT license · learnaiwithdany.com/agents/funnel-architect

Some links in this guide may be affiliate links. If you sign up through them I may earn a commission at no extra cost to you.